Digital Forms: The Long and Short of It

An Interdisciplinary Workshop

Friday 22nd – Saturday 23rd 2024 Philosophicum 01-185 (Fakultätssaal)

Convened by Patrick Gill and Roslyn Joy Irving Contact rirving@uni-mainz.de



JOHANNES GUTENBERG UNIVERSITÄT MAINZ



Workshop Programme

22nd November

Introduction (0900-0930)

Panel 1: Extended and Virtual Realities (0930-1100)

Jenna Ng, "Length as Teleology: Digital Media and the Ideology of Perpetuation" James Mackay, "Infinities of Bullshit: Instapoetry, Generative AI, and the Future of Work"

Panel 2: Digital Methods (1130-1300)

Theresa Schweden, "Breaking Language Down to Numbers? Opportunities and Challenges of Computerized Linguistics: A Diachronic Case Study on the Discursive Negotiation of Disability in the 20th and 21st Century"

Nikolaus Weichselbaumer, "Quantitative Methods and Print"

Lunch Break (1300-1400)

Panel 3: Sensing Game Space (1400-1600)

Sarah Faber, "To Run or to Saunter? Transgressive Play and Subverting Chrononormativity in Video Games"

Damien Schlarb, "Scale, Immediacy, and Digital Games" Marta Tymińska, "Cosy Gaming"

Panel 4: Immersive Publics (1630-1830)

Nora Denner, "Digital Informal Communication in Organizations"

Gözde Ersoy, "Is the Digital Short Form Diluting Power for Storytelling or?: "I Watch You": *Love, Death & Robots*"

Laura Mücke, "TikTok's #immersion. Feared 'Worst-Case Scenarios' of Digital Media Usage."

23rd November

Panel 5: Disruptive Digital Forms and Marginality (0900-1100)

Hakan Ergul, "Voices from the Margins: Exploring the Affordances and Constraints of Digital Storytelling in Refugee Context"

Jasmin Fitzpatrick, "Country or Party Factors? The Use of Google Ads by Political Parties During the 2024 European Election"

Neil Fox, "The Rule of Thumb: A Rumination on Length and Validity in Film and Film Education"

Panel 6: Expansion and Serialisation (1130-1330)

Lukas Herzog, "Stretching into Four Dimensions: The Emergence of 3D-Audio in Narrative Podcasts" Matthew Rubery, "Podcast Publishing"

Swara Shukla, "Charting the Serial-to-Codex Pathway: Exploring the Paratextual Relationship Between Serialized and Book Formats in the Wattpad Book Ecosystem"

Lunch Break (1330-1430)

Panel 7: The 'Real World' and New Realities (1430-1630)

Aleksandra Jarecka, "Digital Age of Piracy: The Evolution of Contemporary Pirate Fandoms" Lydia Kleinstück, "Digital Gaming Magazines: Infinite Space with Limited Voices?" Matthias Eitelmann, "'One does not simply fix a door' – A Case Study on Memeification and Virality"

Group Session, Admin, and Feedback (1630)